



# CENTER FOR INTERNATIONAL PRIVATE ENTERPRISE



## ENTREPRENEURS

DRIVE CHANGE • TAKE INITIATIVE • BECOME LEADERS

CIPE helps entrepreneurs in emerging markets to improve ecosystems, expand opportunities, and gain a voice in policies that affect them. Working holistically, CIPE promotes an enabling environment for entrepreneurship that integrates multiple dimensions of entrepreneurship support. Committed to inclusion, CIPE increases access to entrepreneurial opportunities by diverse constituencies, especially women and youth.

### CIPE PROGRAMS:

- **Assess ecosystem gaps and opportunities** with stakeholder input
- **Convene ecosystem actors** around a shared vision for local entrepreneurship
- **Facilitate business environment reforms** that lower barriers to starting and growing a business
- **Educate youth** on entrepreneurship, market economies, and civic leadership
- **Empower women** through entrepreneurship and advocacy for women in business

## ECOSYSTEM CHANGE

### GUATEMALA

CIPE and the Red Nacional de Grupos Gestores (RNGG) are strengthening youth engagement in local economic development with a focus on creative industries. A consortium of ecosystem actors is implementing entrepreneurship education programs for more than 400 youth and raising awareness of the power of entrepreneurship.

### EGYPT

CIPE developed an Arabic-language mobile application and website called Tamweely ("My Financing") that matches entrepreneurs to financial institutions and funding opportunities. The app also provides educational content on finding finance, managing a business, and the regulatory environment.

- About 900 entrepreneurs and more than 30 financial institutions have registered

### KENYA

CIPE and SITE Enterprise Promotion mapped the ecosystem in Mathare, an informal settlement in Nairobi, to link Mathare and the greater Nairobi economy; to engage entrepreneurs collectively in policy dialogue; and to understand the barriers facing entrepreneurs.



### **BAHRAIN (funded by U.S. State Department)**

CIPE and the William Davidson Institute at the University of Michigan designed entrepreneurship and leadership curricula to equip a cadre of trainers with new teaching methods. A Bahrain National Business Agenda published policy prescriptions focused on priorities identified by medium enterprise sectors. Ahlia University established its own entrepreneurship center.

- 50 Bahraini trainers certified (representing 16 leading entrepreneurship initiatives, universities, government agencies & consultancies)
- Reduced business registration fees to 150-350 BD and modified the insolvency law

### **PERU**

Instituto Invertir and CIPE developed the EmprendeAhora entrepreneurship training program to address negative attitudes toward democracy and the market economy among young people outside of Lima. Participants completed experiential learning, and learning projects.

- More than 900 young Peruvians trained
- Mindsets changed in rural areas
- 61 startups registered & hundreds of replica workshops



### **TURKEY (funded by United States Government)**

CIPE organized a consortium to create enterprise and employment opportunities for Syrian and Iraqi refugees and host communities. The Livelihoods Innovation through Food Entrepreneurship project (LIFE) has set up food enterprise centers in Gaziantep and Istanbul with co-working space and test kitchens. Support services include mentorship and coaching; networking; and registration and legal support.

- 240 entrepreneurs incubated
- Vocational training for 1,000 workers
- Cross-cultural exchange events



#### **CHECK OUT:**

**CIPE Special Report**

**Creating the Environment for Entrepreneurial Success**

**Aspen Network of Development Entrepreneurs**

CIPE co-chairs the ANDE Policy, Legal & Regulatory Learning Lab.

