WHO WE ARE
The Global Alliance for Trade Facilitation is a unique public-private partnership dedicated to international trade facilitation. We are jointly led by the International Chamber of Commerce, the World Economic Forum and the Center for International Private Enterprise—in cooperation with our implementing partner Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ). The Alliance was launched at the WTO 10th Ministerial Conference in December 2015 and is supported by the governments of the United States, Canada, the United Kingdom, Australia and Germany.

OUR MISSION
We believe that international trade should be simpler, faster and more cost-effective, creating new business opportunities, enabling greater economic and social development and reducing poverty.

The Alliance is redefining the way trade facilitation reforms are implemented by working with governments and businesses from the ground up. Our work is designed to help governments in developing and least developed countries implement the World Trade Organization’s Trade Facilitation Agreement.

WHAT IS THE TRADE FACILITATION AGREEMENT?
The Trade Facilitation Agreement (TFA) is a binding multilateral trade agreement between members of the World Trade Organization (WTO). The TFA was concluded in December 2013 and officially entered into force in February 2017. By signing up, countries commit to tackling the barriers to trade posed by burdensome border requirements. These barriers make it harder for businesses of all sizes to trade internationally but hurt small and medium-sized enterprises the most. The TFA is a unique opportunity to further development goals such as sustainable growth, poverty reduction and gender equality. Taken together, reforms have the potential to reduce trade costs by 14.3% on average and create around 20 million jobs, mostly in developing countries.

WHAT WE DO
Through our unique model of public-private collaboration, we bring together governments and business to identify trade facilitation issues such as customs delays and unnecessary red-tape at borders, and design and implement targeted reforms that deliver commercially quantifiable results.

Our country projects tackle trade barriers with a business mind-set. The private sector gets involved at all levels of our work, from helping to steer our global strategy to lending expertise and resources for projects on the ground.

We use real world business metrics to develop benchmarks and track the impact of trade facilitation reforms. This data helps us to design our projects, track the impact of our work and share best practice.
OUR PROJECTS

The Alliance is currently implementing the following projects:

- **In Colombia**, establishing a Center for Trade Facilitation and Good Practices to process advance rulings on classification, valuation and origin, supporting growth in the automotive industry
- **In Colombia**, implementing a risk management system for inspection, surveillance and control of imports of food, medicine and medical equipment, ensuring essential goods cross borders efficiently
- **In Ghana**, establishing a risk-based pre-arrival customs process to expedite the clearance of goods, strengthening Ghana’s position as a key trade hub
- **In Kenya**, introducing a risk-based pre-arrival customs process based on electronically submitted declarations made prior to the arrival of goods, bolstering Kenya as a trade gateway to East Africa
- **In Sri Lanka**, building a trade facilitation framework for Multi-Country Consolidation (MCC), establishing Sri Lanka as a world-class regional logistics hub
- **In Vietnam**, introducing a modern customs bond system for the conditional release of goods, strengthening Vietnam as a regional manufacturing powerhouse

The Alliance is also considering projects in countries such as Argentina, Brazil, Dominican Republic, Malawi, Morocco and Zambia. Further projects and countries will be considered throughout 2018.