



## **Conference Agenda**

### **The Return of the Left and the Future of Reform in Latin America September 12-13, 2007 Lima, Peru**

#### **Day 1**

#### **INTRODUCTORY REMARKS:**

*9:00 - 9:30 am*

John D. Sullivan, Executive Director, CIPE

#### **PANELS**

#### **Legislative Reform Agendas in Latin America**

*9:30 – 10:30 am*

##### **Presenter**

Mauricio Cárdenas, Fedesarrollo, Colombia

“Legislative Advisory on Economic Issues for the Colombian Legislature”

##### **Panelist**

Luciana Díaz Frers, CIPPEC, Argentina

Ximena Zavala Lombardi, CONFIEP, Peru

#### **Coffee Break**

*10:30am – 10:45 am*

#### **National Business Agendas as a Tool for Reform**

*10:45 – 12:00 pm*

##### **Presenters**

Erwin Kruger, COSEP, Nicaragua

“Using a National Business Agenda to Create a Public-Private Alliance in Nicaragua”

Ximena Zavala Lombardi, CONFIEP, Peru

“Promoting the National Business Agenda in Peru”

Panelists

Mario Herrera, CAINCO, Bolivia

Hugo Maúl, National Economic Research Center, Guatemala

**LUNCHEON:**

*12:00 pm – 1:30pm*

Keynote Speaker:

Daniel Kaufmann, Director, Global Programs and Governance, The World Bank Institute

**Reform in the Private Sector: Corporate Governance**

*2:00 pm – 3:45 pm*

Presenter

Eugenio Marulanda, Confecámaras, Colombia

“The State of Corporate Governance in Colombia”

Panelists

Miguel Chiriboga, Quito Stock Exchange, Ecuador

Pedro Sosa, Association of Venezuelan Executives, Venezuela

Silvina Vatnick, Center for Financial Stability, Argentina

Daniel Cordova, UPC, Peru

**Coffee Break**

*3:45 pm - 4:00 pm*

**Local Leadership Development**

*4:00 pm – 5:00pm*

Presenter

Mónica Hernández de Phillips, Foundation for Development Alternatives, Ecuador

“Leadership Development to Combat Corruption in Ecuador”

Panelists

Pablo Pinto Chiriboga, National Association of Entrepreneurs, Ecuador

Alonso Domínguez, Liderazgo y Visión, Venezuela

**Informality and Indigenous Culture**

*5:00pm – 6:00pm*

Presenter

Hugo Maúl, National Economic Research Center, Guatemala

“Informality Among Rural Indigenous Populations in Guatemala”

Panelists

José Gordillo, Center for Research and Economic Studies, Bolivia

Emeterio Gómez, CEDICE, Venezuela

**DINNER SPEAKER**

*8:00 pm*

Hernando De Soto, Institute for Liberty and Democracy

**Day 2**

**OPENING SPEAKER**

Paul J. Bonicelli, Assistant Administrator for Latin America & Caribbean, United States Agency for International Development (USAID) *9:00 am – 10:00 am*

**The Role of Communications and Advocacy in Reform**

*10:00- 11:15 am*

**Presenter**

Roberto Laserna, Fundación Milenio, Bolivia  
“Communicating with the Masses in Bolivia”

**Panelists**

Beatriz Torres, Political Science Institute, Colombia  
Marc Wachtenheim, PADF  
Cristián Larroulet, Libertad y Desarrollo, Chile

**Coffee Break**

*11:15am – 11:30 am*

**Strategic Planning Session**

*11:30am – 1:00 pm*

Moderated by John A. Zemko, Senior Program Officer, Latin America and the Caribbean, CIPE