



Update on Key Activities October 2006

GLOBAL

CIPE co-hosted a meeting of the Economic Empowerment Task Force, which is part of the State Department's Women's Empowerment Initiative that was recently launched by Secretary of State Condoleezza Rice. Chaired by CIPE Board Member Barbara Barrett, the task force focused on identifying positive programs that can inspire women to participate in the global economy.

In their columns on the *International Business Times* news website, John D. Sullivan and Aleksandr Shkolnikov discussed the underpinnings of the Hungarian political crisis, China's struggles with corruption, the trend of populism in Latin America, and the challenges the U.N. Secretary General-designate Ban Ki-Moon will face. The articles are available at <http://www.ibtimes.com/columns/>

John D. Sullivan presented CIPE's program accomplishments at a meeting of the International Policy Committee at the U.S. Chamber of Commerce.

The following publications and Feature Service articles were released and posted on CIPE's website:

- "Latin America's New Pragmatism" by Javier Santiso, Chief Development Economist and Deputy Director, OECD Development Centre
- "Protecting Minority Shareholders in Emerging Markets" by Aleksandr Shkolnikov, CIPE Program Officer for Global Programs
- "Promoting Institutional Reform in Latin America," a compendium of articles on institutional reform in Latin America, with a foreword by CIPE Executive Director John D. Sullivan
- The fall 2006 issue of the *Overseas Report* newsletter, featuring articles on making democracy deliver in the Philippines, a new computer-based simulation program used to facilitate dialogue and decision-making by Iraqi elected officials, and a Board Member Column by Janice Rys, which examines the positive role that business associations can play in society.
- A one-page flyer highlighting CIPE's programmatic accomplishments

AFRICA

Ethiopia – As part of the 2005 CIPE-Africa Ethiopian National Business Agenda project, CIPE held training programs for newly elected city chamber board members and chamber management staff. The programs were facilitated by CIPE consultants Wumi Gbadamosi and Elias Dewah and attended by 30 participants. The objective is to build the capacity of business associations to engage in the policymaking process.

Ethiopia – CIPE Program Officer for Africa Suzanne Cutler met with the Addis Ababa Chamber of Commerce and Sectoral Associations, the Ethiopia Economic Association, and the Ethiopia Chamber of Commerce regarding the progress of CIPE-Africa's project "Promoting Compliance through a National Business Agenda." The training program will prepare chambers of commerce to participate in the policy advocacy process. In addition, she visited CIPE partner Initiative Africa (IA). IA fosters dialogue among the private and civil society sectors, and publishes policy briefs and research papers. IA also works with business organizations to give them a more effective voice in the policy and economic arenas.

Kenya – The Inter Region Economic Network (IREN) continued to publish its online magazine, *The African Executive*. One article, “Rethinking Development Paradigms,” calls for approaches to development that could “unleash the enterprise and innovation in youth.”

Nigeria – CIPE Africa Program Officer Suzanne Cutler traveled to Nigeria to meet with CIPE partners the Nigerian Association of Chambers of Commerce Industry, Mines and Agriculture (NACCIMA) and the Nigerian Association of Small Scale Industries (NASSI) to discuss their projects.

Nigeria – NASSI held three workshops on “Budget Monitoring and Policy Engagement for Small Business.” The two day workshops were held in the cities of Ibadan, Enugu, and Abuja. The project acts as a check on the allocation of public expenditures by enabling small enterprise groups to monitor the federal, state, and local budgets. The workshops train these groups on a broad range of issues related to budgets including: the role of the private sector in the budget process and procurement and service delivery.

Washington D.C. – James Shikwati, director of the Inter Region Economic Network (IREN) in Kenya, spoke at the Heritage Foundation about the challenges and opportunities for economic prosperity and the advancement of freedom in Africa. Both in and outside Africa, IREN is regarded one of Africa’s prominent commentators on economic policy, poverty alleviation, and private sector development.

ASIA

Indonesia – CIPE partner Indonesia Business Links (IBL) held a business ethics workshop in Manokwari for businesspeople and government officials. The attendees learned about anti-corruption measures from IBL and the Indonesian Corruption Eradication Committee so that they can work to eradicate corruption.

Philippines – Dr. Jesus Estanislao, chairman of CIPE partner the Institute for Solidarity in Asia (ISA), traveled to Washington to participate in the Balanced Scorecard Summit, a gathering of local government officials and civic groups interested in promoting good public governance. Accompanying Estanislao were two Philippine mayors who have successfully implemented the CIPE-sponsored scorecard governance system in their cities: Sally Ante Lee of Sorsogon and Oscar Rodriguez of San Fernando (Pampanga).

Philippines – CIPE partner Institute for Solidarity in Asia (ISA) hosted a Renaissance Initiative for the civic sector, where organizations worked on their contributions to the Philippines 2030 Roadmap. In addition, ISA held a Technical Training program for the new batch of Public Governance System Dream Cities, where the city representatives learned the basics of the system and how to craft their own Roadmaps. The Public Governance System is a governance tool used to integrate citizens into the governance process.

CENTRAL AND EASTERN EUROPE

Balkans Regional – On October 12-13, 35 representatives of eight women business associations from Serbia, Romania, Bosnia Herzegovina, and Croatia participated in an advocacy workshop organized by CIPE Romania in Belgrade, Serbia. The presentations focused on the advocacy process. CIPE Romania Program Director Camelia Bulat; Corina Dragomirescu, senior consultant for the Advocacy Academy; and CIPE Romania Program Manager Carmen Stanila delivered presentations on how to build a coalition, how to develop a legislative agenda, and how to run an advocacy campaign. The workshop received wide media coverage in Serbia and Romania on radio and TV stations, in newspapers, and on news websites.

EURASIA

Central Asia – Senior Program Officer Andrew Wilson and Program Officer Kipp Efinger travelled to Central Asia and visited partners the Bishkek Business Club (BBC) and the Almaty Association of Entrepreneurs, where they discussed ongoing projects and issues that the organizations are facing.

Eurasia Regional – 24 CIPE partners from 12 countries in Eastern Europe and Eurasia participated in the conference “Freedom, Commerce, and Peace: A Regional Agenda,” which took place in Tbilisi, Georgia. The event was co-sponsored by the CATO Institute, the New Economic School of Georgia, the Heritage

Foundation, and CIPE. The purpose of the conference was to assemble, inform, and motivate a broad network of scholars, analysts, and policymakers to further the mission of building free; stable; and prosperous legal, political, social, and economic orders. CIPE Executive Director John D. Sullivan made a presentation, "Improving the Business Climate Through Private Sector Collective Action," highlighting CIPE's regional partners' accomplishments in building and implementing national reform agendas.

Ukraine – On October 23, CIPE partners the Institute for Competitive Society (ICS) and the Ukrainian Center for Independent Political Research (UCIPR) held a roundtable on "Regulatory Policy Law Implementation." Over 80 participants attended, representing governmental offices, business associations, think tanks, and 14 media outlets. ICS Vice President Dmitry Lyapin presented the results of a year-long monitoring of the government's compliance with the regulatory law on the federal and regional levels. Following the presentation, the participants discussed ways that the business community can develop its analytical capabilities and be more effective in ensuring the law's implementation.

LATIN AMERICA

Bolivia – Napoleon Pacheco was invited to discuss Fundación Milenio's research findings on the effects of natural gas exports on the Bolivian economy on the national television program *El Pentagono* and on the radio program *Intimate Enemies*.

Ecuador – CIPE partner the National Association of Entrepreneurs (ANDE) held four seminars on competitiveness issues with Ecuador's presidential candidates, Mr. León Roldós, Dr. Jaime Damerval, Mr. Alvaro Noboa, and Dr. Cynthia Viteri. Approximately 90 businesspeople attended each event, which also received substantial coverage on television and radio and in the newspapers. These events are part of ANDE's ongoing seminar series on "Competitiveness and Changing Perspectives in the Private Sector."

Ecuador – The Ecuadorian Institute for Political Economy (IEEP) invited Mr. Andres Seminario, former Press Secretary of President Palacios, to talk about the importance of voting in the upcoming elections on its weekly television program, *Tribuna Liberal*.

Uruguay – CADAL, *Perspectiva* magazine's regional partner, organized a seminar on "Competitiveness and Corporate Governance" in Montevideo. Participants included businessmen, politicians, and students. Marcela Prieto, executive director of ICP and editor of *Perspectiva*, spoke at the seminar about *Perspectiva*'s role in the region and presented the new special editions of the magazine that focus on competitiveness and corporate governance issues.

Venezuela – CIPE partner the Venezuelan Association of Executive (AVE) organized the "First International Seminar on Corporate Governance" in Venezuela. John A. Zemko, Senior Program Officer for Latin America, spoke at the event about CIPE's global view on corporate governance standards and CIPE's experiences in implementing corporate governance projects around the world. About 200 people including market analysts, lawyers, stock exchange representatives, and businessmen attended the event.

MIDDLE EAST/NORTH AFRICA

Egypt – CIPE Executive Director John D. Sullivan and CIPE Senior Program Officer for the Middle East and Africa Eugene Spiro participated in a meeting of the Entrepreneurs Task Force, which is working to organize CIPE's conference "Why Do Entrepreneurship Initiatives Fail in Egypt?" The conference will focus on three key elements of entrepreneurship: financing mechanisms, insolvency, and education.

Egypt – CIPE partner the Egyptian Junior Business Association (EJB) held a groundbreaking conference to highlight the achievements CIPE partners have made in advancing corporate governance reform in the Middle East. At the conference, EJB released the first "Manual on Corporate Governance for Family Business" in Arabic and English. The conference was addressed by the Egyptian Prime Minister and Ministers of Trade and Industry, Finance, Investment, Social Affairs, and Education. More than 600 participants attended, including leaders of Egypt's principal business organizations and representatives of

the business community and media institutions. The conference received wide press coverage in government and independent newspapers.

Turkey – The Corporate Governance Forum of Turkey (TKYD) held its sixth training program, "Effective Governance in Boardrooms," in Denizli, Turkey on October 4. There were 50 participants at the event, including the chairman of the chamber, board members, company owners, and senior executives of textile companies, one of the dominating industries in Denizli. There was high interest from local press and a local TV channel conducted an interview with TKYD board member Haluk Alacaklioglu.

SOUTH ASIA

Afghanistan – The Afghanistan International Chamber of Commerce (AICC) and the Afghanistan American Chamber of Commerce (AACC) hosted the U.S.-Afghan Matchmaking Conference in Washington, D.C. Over 250 top government officials, business leaders and international stakeholders attended the event. Its purpose was to link Afghan and American companies to facilitate investment. Under Secretary of State for Political Affairs R. Nicholas Burns gave the keynote address on the successes achieved by the Afghan Government and how best to address the challenges to come.

Afghanistan – CIPE published its "Legal Guide to Doing Business" and began the distribution of Dari and Pashto language copies through the Afghanistan International Chamber of Commerce, the Afghan Women's Business Federation, and other associations. The guide provides specific information for local and international investors on the essential elements of doing business in Afghanistan.

Afghanistan – The Afghanistan Women's Business Federation (AWBF) held graduation ceremonies for the first 85 women to complete its Entrepreneurship Training Program. The women, all of whom paid tuition to participate in the month-long classes, completed the first three of nine modules that make up the Center's training program. The sessions are held in Kabul and Afghanistan's provinces.

Afghanistan – CIPE Afghanistan Chief of Party Mark McCord traveled to New Delhi, India to provide technical assistance to the Tibetan Chamber of Commerce, which is attempting to unite the Tibetan business community around the world. Mr. McCord discussed strategy, governance, and programming issues with the chamber.

Pakistan – CIPE Pakistan completed its economic journalism handbook. The handbook contains a glossary of financial and economic terms with local examples and case studies that will aid journalists in better conveying important economic and business ideas through the media. The Association of Chartered Financial Analysts is verifying the information before publication.

Pakistan – CIPE staff and the Pakistan Press Foundation have released the draft recommendations made at the September 14 roundtable on economic journalism. The recommendations describe necessary actions from the points of view of the key stakeholders involved in the discussion: government, business and trade bodies, media, academics, and the general public. The recommendations have been posted on CIPE's and the foundation's websites for comments.

Pakistan – The Trade Ordinance Committee met on October 21-22 to finalize the new draft law that will govern chambers and business associations in Pakistan. The committee incorporated the organizational structure suggested by CIPE to facilitate free, fair, and democratic elections for chamber leadership.