

Promoting Institutional Reforms in Latin America

A Conference Organized by the Center for International Private Enterprise (CIPE) and
the Ronald Coase Institute
University of Sao Paulo, Sao Paulo, Brazil
December 12-13, 2003

Day One: December 12, 2003

- 9:00-9:30 am **Welcoming Remarks (Chair: Prof. Elio Nogueira Da Cruz – Vice-Rector of the University of São Paulo)**
John Sullivan, Director, CIPE
Maria Tereza Leme Fleury, Dean of the School of Economics, Business and Accounting – USP
Eduardo Vasconcellos – Director of the School of Economics and Accounting –USP
- 9:30-11:00 am **Keynote Address (Chair: John Sullivan-CIPE)**
Douglass North (Nobel Prize- Washington University)
- 11:00-11:30 am **Coffee**
- 11:30 am-1:00 pm **Panel on Transaction Costs (Chair: Mary Shirley-Ronald Coase Institute) - *Supported by grant from the Tinker Foundation***

Lee Benham and Alexandra Benham (Ronald Coase Institute): Measuring Transaction Costs - results of a survey in St. Louis-USA.
Decio Zylbersztajn (University of Sao Paulo): Measuring Transaction Costs – results of survey in São Paulo - Brazil.
Miguel Jaramillo (Instituto Apoyo) Measuring Transaction Costs – results of survey in Lima - Peru
- 1:00 – 2:30 pm **Lunch**
- 2:30 – 4:00 pm **Roundtable Discussion on Transaction Costs and Institutional Change (Chair: Elizabeth M.M.Q. Farina - USP)**
Sr. Alencar Burti - President of SEBRAE, Brazil
Guilherme Afif Domingos, President - Associação Comercial
- 4:00-4:30 pm **Coffee**

4:30-6:00 pm **Roundtable discussion on Reducing Transaction Costs in Brazil (Chair: Prof. Ricardo Abramova (?)-President Department of Research-USP)**
Dr. Mailson da Nobrega – Former Minister of Finance
Dr. Guilherme Dias – FEA/USP

7:00 pm **Dinner**

Day two: December 13, 2003

9:00-11:00 am **Pursuing a Reform Agenda in Latin America, Part 1**

Introduction by Steve Johnson, The Heritage Foundation
Moderator: John A. Zemko, CIPE
Presenters: Aurelio Concheso, CEDICE, Venezuela
Hugo Maul, CIEN, Guatemala
Nicolas Ducote, CIPPEC, Argentina
Roberto Fendt, ILRJ, Brazil

11:00-11:30 am **Coffee**

11:30 am-1:00 pm **Pursuing a Reform Agenda in Latin America, Part 2**
Moderator: John A. Zemko, CIPE
Presenters: Douglas Monaco, IBGC, Brazil
Paola Gutierrez, Confecámaras, Colombia
Harvey Rodriguez, Confecámaras, Colombia
Rafael Merchán, ICP, Colombia
Roberto Carvalho, Instituto Atlantico, Brazil
Cristian Larroulet, LyD, Chile

1:00 – 2:30 pm **Lunch**

2:30 – 4:30 pm **Brainstorming Session on How to Use Diverse Reform Tools**
Moderator: John D. Sullivan
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